

JOUR 3007
The Media in American History and Law: Case Studies
(3 credits)

- Lecture and class discussion twice a week
- Meets historical perspectives core requirement.

SCHOOL OF JOURNALISM
& MASS COMMUNICATION
COLLEGE OF LIBERAL ARTS
UNIVERSITY OF MINNESOTA

Prerequisites

Non-JOUR major or [JOUR major, course appr on prog plan] or [pre-jour, adviser approval]

Course Description

This course explores the media of a specific historical period, focusing on the social, economic, political, and technological contexts in which the media developed and operated while emphasizing relevant legal, ethical, and technological issues. Instructors of the course may vary from term to term and students may wish to contact the instructor for information on the specific focus of his or her section. Recent courses have investigated Civil War journalism, the development of radio broadcasting in the United States, and media in the Vietnam War period.

Expected Competencies

Basic Knowledge of:

Some broad knowledge of American history is desirable but not necessary.

Competency goals for JOUR 3007

Develop and demonstrate the capability of:

- Editing and proofing any type of copy on deadline
- Being alert to and fixing the most common errors that copy editors confront
- Know how to efficient use reference books
- Designing a variety of print publication pages
- Writing headlines and other display typographic features
- Implementing the special needs of Web editing
- Understanding and being alert to legal and ethical concerns

Assignments and activities

Writing Assignments

One research paper of 4-5 pages in length

Exams

One midterm and one final exam, both comprised of essay questions and short answers

Other activities

Periodic quizzes and in-class writing assignments

Workload

Continued on next page

On average, students with normal study skills should expect to spend – in addition to the three hours in class – three hours per credit per week on work for this course to be able to satisfactorily complete the course.